Gallery™ Digital Signage Case Studies

Customer Name

WESTCHESTER LIBRARY SYSTEM

Location

540 White Plains Road
Tarrytown, NY

Industry

Public Sector, Education

Application

Customer Service
Public News Awareness

Solution

Gallery™ Digital Signage Enterprise Solution

Customer Overview

Westchester Library System (WLS) collaborates with 38 libraries in Westchester County, NY to provide access to resources and services and to enhance and support library service for the more than 940,000 residents. They are one of New York State's 23 public library systems which were established in 1958 by State Education Law.

Scope

The Westchester Library System wanted a way to provide information to about various programs and services that the library provides to it over 460,000 members. WLS wanted to control the system from a centralized point for countywide information and permit the member libraries to provide pertinent local information.

Gallery™ Enterprise Solution

The Gallery Enterprise signage display system will deliver content to any member library in the Westchester Library the Westchester Library System. The digital signage will enable the member libraries to provide content, media and unify communications to the library patrons both in high resolution video and static images. Westchester County residents are beginning to see the new displays as they are placed in the libraries. Each branch has different needs based on size and customer requirements. Each branch receives a specific project plan for system implementation. Displays are currently implemented at 4 libraries in different communities with expansion to the rest of the county projected over the next year.