Gallery™ Digital Signage Case Studies

HUDSON COUNTY COMMUNITY COLLEGE

Customer Name

HUDSON COUNTY COMMUNITY COLLEGE

Location

70 Sip Avenue
Jersey City, NJ

Industry

Public Sector, Education

Application

Enrollment, Welcome Center, Student Center, Advisement & Counseling

Solution

Gallery™ Digital Signage Enterprise Solution

Customer Overview

Hudson County Community College (HCCC)

Hudson County Community College is a public, comprehensive urban community college committed to offering high-quality programs that are affordable, accessible and community centered. The College made an ambitious 3 year tech plan to bring HCCC'S technical infrastructure up to a desired level.

Scope

The HCCC technology plan included expanding the college's information highway to include digital signage in key areas to keep students, faculty, and visitors abreast of the latest happenings, news, and emergency information on a daily basis. Additionally, the College wanted large window displays for its new Welcome Center, strategically located in a major pedestrian hub in NJ.

Gallery™ Enterprise Solution

Gallery Digital Signage installed displays in six locations throughout the campus. This is a server system and includes Enrollment, Welcome Center, Student Center, Advisement, Counseling, and Financial Aid. The Welcome Center now has two 60" displays. The other displays are a combination of 42" and 50" units. Two of these are mounted inside of a window to advertise HCCC to commuters and help drive enrollment. Key information is easily communicated to students at each department and updated easily. The Gallery™ Enterprise system is managed and controlled by HCCC.